

Sr. no	Activities by the Institute	Month of activity	Proposed Activity	Details of the activity	Paired State involved	No. of Participants/ Attendees
1.	Webinar organised by Institute of Hotel Management Catering and Nutrition, Pusa, New Delhi	JULY 2021	WEBINAR- STRATEGIES TO PROMOTE TOURISM IN SIKKIM	<ul style="list-style-type: none"> • Webinar on Strategies to promote tourism in Sikkim was organized on 30th July 2021 by IHM Pusa, New Delhi • The Key Speaker- Mr. Kapil Meena, IAS, Director Tourism-cum- Administrator (IHM Gangtok). • Speakers- Ms. Indira Singh, Faculty, IHM Gangtok - Ms. Tshering Donka Bhutia, Faculty, IHM Gangtok <p>Students and Faculty from IHM Gangtok and IHM Pusa enthusiastically took part in the webinar.</p> <ul style="list-style-type: none"> • Speakers highlighted the tourist destinations of Sikkim, its cultural beauty, various tourism aspects like adventure, Buddhist circuit etc. • As put forth by the speakers Sikkim as a state is promoting tourism and follows various best practices to keep the city clean and to maintain the natural beauty with the tourist inflow. • The Key Speaker addressed on the various strategies to promote tourism in Sikkim like <ul style="list-style-type: none"> ✓ infrastructure development like the new airport which is fully functional with direct access of tourists from Delhi and Kolkata. ✓ Developing Buddhist circuits ✓ Following strict regulations and SOPs during COVID pandemic to control the outspread. ✓ Sikkim has opened doors to tourists who have taken both the doses of vaccine and strict check is being done by the tourism department to ensure the compliance of the same. ✓ A directorate of tourism is being developed in Sikkim which will focus on research and policy making related to tourism. ✓ A tourism policy is being developed as visit Sikkim 2022 to attract quality tourists to the state. <p>Mr. Kapil also mentioned about the active participation of the stakeholders for promoting tourism in Sikkim and the change of focus from general tourism towards adventure, religious and leisure tourism.</p>	Yes	145 Students and Faculty of IHM Gangtok and Pusa



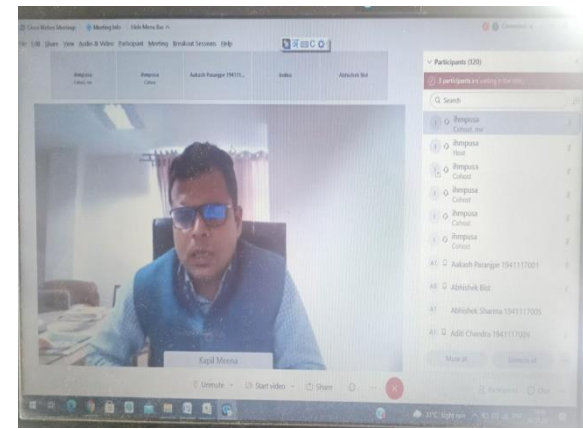
Poster of Webinar organised by Institute of Hotel Management Catering and Nutrition, Pusa, New Delhi on 30th July 2021



Registration form for the Webinar organised by Institute of Hotel Management Catering and Nutrition, Pusa, New Delhi on 30th July 2021



Mr. Kamal Kant Pant, Principal, Institute of Hotel Management Catering and Nutrition, Pusa, New Delhi addressing the participants regarding “Ek Bharat Shresth Bharat” initiative and the contribution of the institute towards the same.



Mr. Kapil Meena, IAS, Director Tourism-cum- Administrator (IHM Gangtok) addressing the participants during the webinar organized by Institute of Hotel Management Catering and Nutrition, Pusa, New Delhi on 30th July 2021

Nimisha Seth
EBSB Coordinator

Kamal Kant Pant
Principal